

B R E A T H E <sup>TM</sup>

essence of life

## We Are What We **B R E A T H E**™

During World War II, a French physician ran out of means to save his patients from gangrene. Finally, he resorted to using essential oils from plants, herbs and flowers. The method was so successful that he integrated it into his medical practice. Today, his book – The Practice of Aromatherapy – is widely touted as one of the most important sources on aromatherapy healing.

Therapy using extracts from plants and trees, or aromatherapy as many would term it, dates back to ancient civilisations during which it was used to heal, enhance, and soothe the body, mind and soul. While aromatherapy has been disengaged from the world for a period of time, it is omnipresent today. Its goodness has been woven into the natural fabric of people's lives in one form or the other.

**B R E A T H E**™ Air Revitalizer is an epitome of this growing trend. In the face of the increasing concerns over the effects of indoor air pollution such as asthma and allergy attacks, **B R E A T H E**™ has reintroduced the air revitalizer to work in the therapeutic benefits of essential oils.

Using a revolutionary air management system, **B R E A T H E**™ Air Revitalizer is designed to spring-clean your surrounding air of bacteria and fungi, and build up your body resistance. Cleansing the air deeply, the revitalizer eliminates smogs and all kinds of smells – including tobacco, cooking and humid air smells – instead of merely masking them. The aroma and beneficial wonders of the essential oils are diffused into the surroundings, enabling you to enjoy the refreshing goodness that comes with it...



# B R E A T H E <sup>™</sup> is all about the Essence of Life

Find your essence of life among our series of premium therapeutic grade water-soluble essential oil solutions, which comes with our signature aromas...

All B R E A T H E <sup>™</sup> essential oil solutions are stringently tested (GCMS-Gas Chromatograph Mass Spectrometer) and carefully concocted to achieve optimum aromatic and therapeutic performance. All B R E A T H E <sup>™</sup> essential oil solutions are blended with tea tree oil – a traditional herbal antiseptic, best known for its abundant TERPINENE 4-OL and is one of the most effective natural agents for anti-bacterial, anti-viral, anti-fungal and contains body immuno-enhancing properties. Such is the popularity of essential oils today that they are used everywhere, from hospitals to workplaces and homes.

## B R E A T H E <sup>™</sup> SOUNDLY

### Lavender

Succumb to the languor of the mist as it uncoils your being and spirits you away to the land of dreams.

**Benefits:** Nod away to lavender as it aids relaxation, promotes tranquility and induces sleep.

## B R E A T H E <sup>™</sup> SPRING

### Green Apple

Skip to the tangy scent of green apples as it lifts you out of winter gloom and sets you pulsating to the rhythm of spring.

**Benefits:** Spring up with this green apple extract, great for the mind and body.

## B R E A T H E <sup>™</sup> EASY

### Eucalyptus

Nourish the air with the presence of eucalyptus, capable of clearing nasal congestion to enhance your breathing experience.

**Benefits:** Like a kiss of life, eucalyptus helps to promote better breathing, clear sinus and ease nausea.

## B R E A T H E <sup>™</sup> SAFE

### Citronella

Indulge in clean air environment, with the scent that relaxes and relieves your body and mind.

**Benefits:** Best known organic insect repellent. Spring cleans surrounding air to promote healthier living. Soothes aches, pains, insect bites and increases mental alertness.

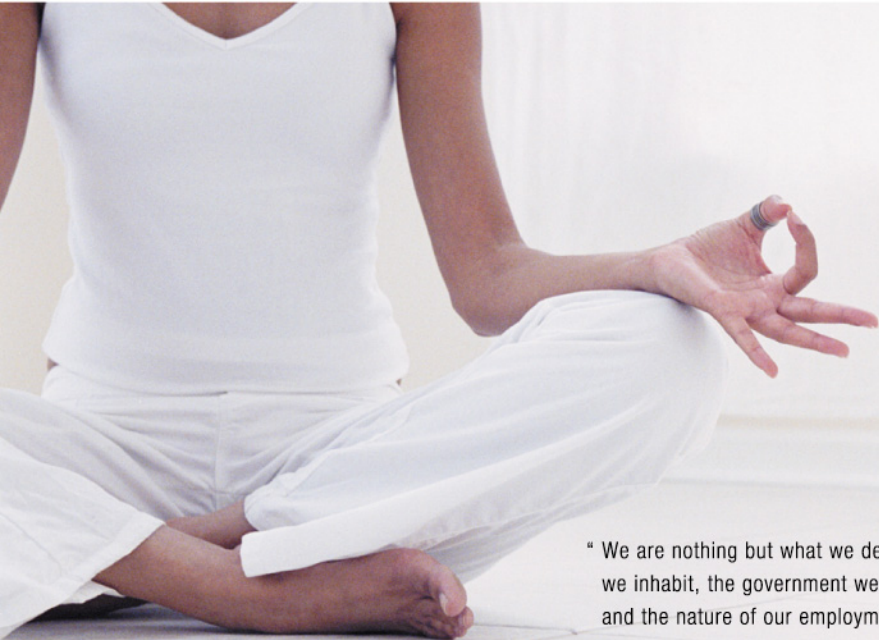
## B R E A T H E <sup>™</sup> CALM

### Peppermint

Draw peace from the grassy-minty presence of peppermint, capable of soothing the soul.

**Benefits:** Known for its soothing touch, peppermint is excellent for evaporating stress, taming anger and lightening moods.





" We are nothing but what we derive from the air we breathe, the climate we inhabit, the government we obey, the system of religion we profess, and the nature of our employment..."

J.Hector St.John de Crevecoeur

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